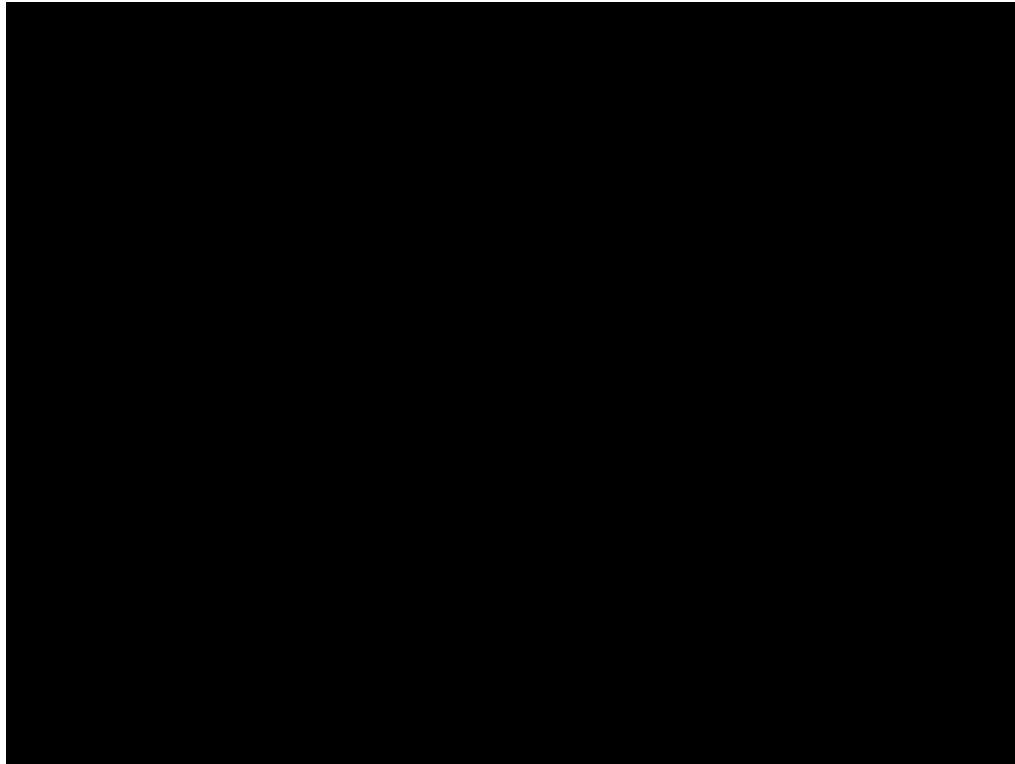


THOUGHTS ON MARKETING AND MIGRATION

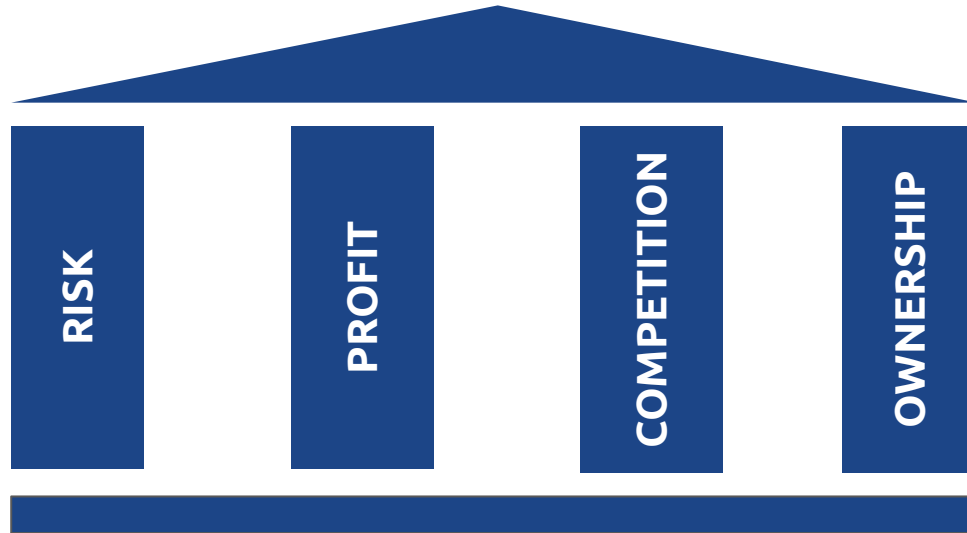
HISTORY ----- CURATIVE MARKETING ----- PILLARS ----- QUESTIONS

HISTORY



QUESTIONS

TRADITIONAL PILLARS ARE CHANGING



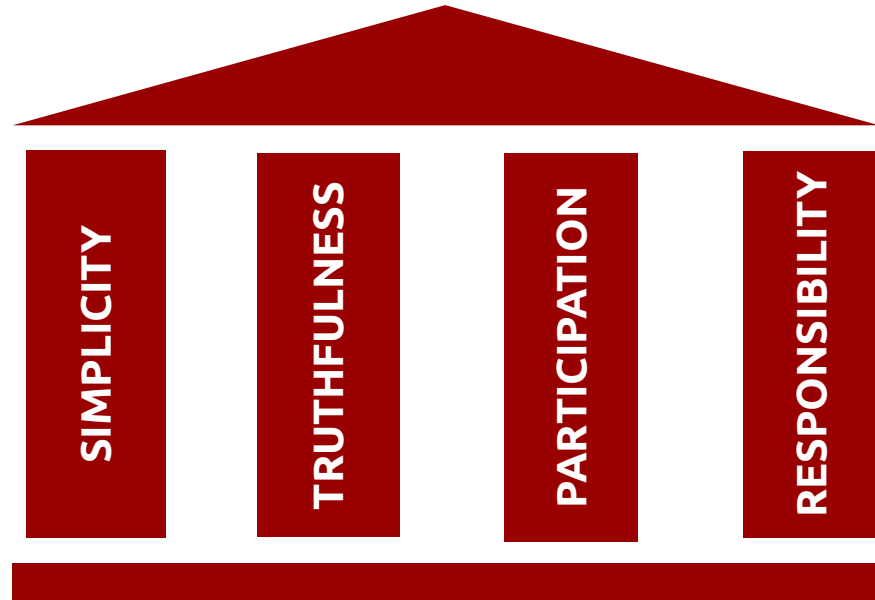
HISTORY

CURATIVE MARKETING

PILLARS

QUESTIONS

EMERGENCE OF FOUR NEW PILLARS



HISTORY ---- CURATIVE MARKETING ---- PILLARS ---- QUESTIONS

SOME CONCLUDING QUESTIONS

OVER THE NEXT FIVE YEARS

- 1) Will there be more or less internal armed conflict?
- 2) Will more or less governments change unexpectedly ?
- 3) Where and how will inflation impact strong economies (inflation over 5%)?
- 4) How will Migration develop over the next 5 years?
- 5) Define upcoming changes in education
(content , context, location and form of transmission)
- 6) How will the outcome of education change? memory? comprehension?
Transparency?
- 7) When do you count on Covid-19 being over ?

Please send your responses to aas307@georgetown.edu by September 12th, 2020

**THANK YOU VERY MUCH FOR
YOUR ATTENTION AND MY BEST
WISHES FOR YOUR SUCCESS**

HISTORY ----- CURATIVE MARKETING ----- PILLARS ----- QUESTIONS